Military Appreciation Days
May 1 - 31, 2016 – Myrtle Beach, SC

Myrtle Beach celebrates Military Appreciation Days during the month of May with a full schedule of activities. US Army veteran Noah Galloway is our 2016 Grand Marshal for the Military Appreciation Days parade on Saturday, May 28. Come help us honor the men, women and families of our Armed Forces during the month of May.

Sergeant Noah Galloway was a career soldier until he experienced a life-changing injury from an IED attack in Iraq. Just three months into his second tour of duty, he lost his left arm above the elbow and his left leg above the knee. Obviously overcoming his injuries, Galloway took third place in ABC’s Dancing with the Stars, paired with professional Sharna Burgess.

Today, Noah Galloway is a personal trainer and motivational speaker. As Grand Marshal, he will lead this year’s parade, then greet fans afterwards at the Family Picnic in Grand Park on Farrow Parkway. Our news release announcing Galloway as this year’s Grand Marshal has more information about his selection.

New this year, the Military Appreciation Days Parade returns to the site of the former Myrtle Beach Air Force Base, now known as The Market Common. The parade steps off at 10:30 a.m., Saturday, May 28, and travels Howard Avenue and Farrow Parkway. We expect this year’s parade to be one of the biggest and best ever! Parade entry forms are available now, so sign up!

- Letters from Home musical – 3:00 p.m., Sunday, May 1, Base Recreation Center
- Horry County JROTC Drill Meet – 9:00 a.m., Saturday, May 7, Pelicans Stadium
- Military Appreciation Dinner Dance – 6:00 p.m., Saturday, May 14, The Landmark
- Myrtle Beach Pelicans Baseball Game honoring military veterans – 7:05 p.m. (gates open at 5:00 p.m.), Saturday, May 21, TicketReturn.Com Field
- M.O.A.A. Grand Strand Golf Tournament – 12:00 p.m. registration and lunch; 2:00 p.m. shotgun start – Thursday, May 26, Heritage Golf Course
- Military Appreciation Days Parade – 10:30 a.m., Saturday, May 28, Farrow Parkway, The Market Common
- Family Picnic, Noah Galloway, Music, Exhibits and more – 12:00 p.m., Saturday, May 28, Grand Park, The Market Common
- Memorial Day Veterans March, Ocean Boulevard – 9:00 a.m. Monday, May 30, Ocean Boulevard, from 18th Avenue North to Ninth Avenue North
- Memorial Day Remembrance Ceremony – 11:00 a.m., Monday May 30, Plaza, Myrtle Beach Convention Center
- Memorial Day Tribute Film – 1:00 p.m., Monday May 30, Grand 14 Cinemas, The Market Common
These month-long activities are sponsored by the City of Myrtle Beach, PGBA, LLC, and the Myrtle Beach Area Chamber of Commerce as a “thank you” to our dedicated service men and women – and their families. The celebration includes active duty military personnel, reserves, the National Guard and veterans from all service branches. During May, military personnel and their families also can look for discounts to area restaurants and attractions, so that they can enjoy the activities.

Our gratitude is evident during the big Family Picnic, Saturday, May 28, in Grand Park at The Market Common. Please join us for lunch prepared by the Omar Shriners Chefs. The picnic is free for all military and veterans, along with their families, courtesy of PGBA, LLC. Headlining Saturday afternoon is the Andrew Thelen Big Band with a live show. Also featured are military exhibits, kids’ activities and more, including the Veterans Beard and ‘Stache Beach Bash.

The Veterans March on Ocean Boulevard begins at 9:00 a.m., Monday, May 30. This special Memorial Day event starts at 16th Avenue North and ends at the Pavilion site at Ninth Avenue North with a brief ceremony. The march isn’t a parade, so it won’t feature floats or vehicles, unless a vehicle is required for veterans who are not able to walk. This event is in concert with the Combat Veterans Motorcycle Association Chapter.

At 11:00 a.m., Monday, May 30, everyone is invited to join us for the Memorial Day Remembrance Ceremony on the Plaza at the Myrtle Beach Convention Center. The Grand Strand Patriot Alliance recognizes Memorial Day with speakers, the Missing Man Table and an honor guard salute. The public is cordially invited to attend this and all other events, as we say “thank you” to our military men and women and their families.

For more about Myrtle Beach’s 2016 Military Appreciation Days, including the exhibits, the parade, the Family Picnic, or any of our events, call 843-918-1014 or send us an e-mail.

2016 Military Appreciation Days are sponsored by the City of Myrtle Beach, PGBA, LLC and the Myrtle Beach Area Chamber of Commerce. We hope you enjoy your visit!